

# Invitation to Submit a Customer Solutions Article

Dear Colleague:

Thank you for your interest in submitting a Customer Solutions article. Sharing your successful solution benefits not only you, but also the industry. We distribute these articles on our Web site – **ni.com** – and we print and distribute many of them to prospects and editors. We also place some for use in our newsletters, solutions brochures, and Annual Report. If your article has broad appeal, our PR staff may work with you to place it in trade publications.

We have enclosed a copy of the Right to Publish form and the Application Questionnaire form. You can use this questionnaire as a starting point in preparing your article. Moreover, we have also enclosed samples of printed Customer Solutions articles. Please complete the enclosed forms and return them with your article.

If you need additional information or assistance as you prepare your Customer Solutions article, please contact one of the people listed below.

Regards,



Dudley Baker  
Corporate Marketing Specialist

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(more)



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# Instructions for Preparing a Customer Solutions Article

<b>Materials to Submit</b>	
Customer Solutions article	800-1,000 words (approximately two or three pages)
Format	Double-spaced, 1 in. margin, 12 pt. text Hard copy and soft copy (3.5 in. disk) ASCII format or MS Word compatible
Artwork	Two or three items – system block diagrams (eps), screen captures (bmp), or photos (tif) – to accompany your article (please provide captions for the artwork)  For screen captures – True Color (24 bits) is preferred, High Color (16 bits) or 256 colors are acceptable

# Right to Publish

To: National Instruments™ Corporation

From: Author \_\_\_\_\_

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\_\_\_\_\_  
Authorized Signature of Author or Author's Representative

\_\_\_\_\_  
Printed or Typed Name

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Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Telephone

# Application Questionnaire

Date \_\_\_\_\_

Your company \_\_\_\_\_

Describe your application or project:

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What problem were you trying to solve?

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Describe problems you faced in previous applications. Using National Instruments products, can you do things you could not do before?

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Which kind of computer are you using? Which OS?

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Which National Instruments products do you use (hardware and software)?

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(more)



How are National Instruments products a part of your application?

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What specific capabilities of National Instruments products are you using in this application?

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How much time, money, or both are you saving with the new application or system?  
Please be as specific as possible.

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National Instruments contact \_\_\_\_\_